



LONG BEACH CITY COLLEGE



BUILDING LINCS FOR SUPPLY CHAIN MANAGEMENT

Are you interested in a career that's in high demand?

LINCS (Leveraging, Integrating, Networking, and Coordinating Supplies) is an innovative Supply Chain Management (SCM) education and training program offering a fast path toward certification as an SCM qualified professional.

With eight certification tracks, you can select the one (or more) from the following that match your career goals and skills:

- Supply Chain Management Principles*
- Warehousing Operations
- Transportation Operations
- Customer Service Operations
- Demand Planning
- Manufacturing & Service Operations
- Inventory Management
- Supply Management & Procurement

Students who successfully complete the Supply Chain Management Principles* track will receive credit for module 1 of CSULB Center for International Trade & Transportation—Global Logistics Specialist (GLS) Program.

To learn about the program, course start dates and opportunities contact us at:

(562) 938-3248

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This project received \$24.5M (100% of its total cost) from a grant awarded under TAACCCT, as implemented by the U.S. Department of Labor's Employment and Training Administration. This is an equal opportunity program and auxiliary aids and services are available upon request to individuals with disabilities.

Customer Service Track

Key elements of this track include the elements of the order process, customer relationship management, management of challenging customers, effective customer communications, returns and reverse logistics, and performance metrics.

Demand Planning Track

Key elements of this certification track include key aspects of demand planning, interaction between demand and order management, demand planning principles, demand planning tools and techniques, communication and management of demand, and contemporary approaches to demand planning and management.

Inventory Management

Key elements of this track include: the importance and use of inventory in the supply chain, exposure to the different types of inventory, techniques for effectively managing and controlling inventory levels, the relationship between forecasting and inventory management, and the financial impacts of inventory investments.

Manufacturing & Service Operations

Key elements of this certification track include details of the following: the role of manufacturing and service operations, linking market requirements and the selection of manufacturing processes, facility location strategies, facility layouts, the importance of production planning and control in synchronizing operations, the importance of quality management and performance measurement, and the role of emerging technologies in operations.

SCM Principles

Key elements of this track include the definition of supply chain and the various flows within supply chain (i.e., customer service, manufacturing and service operations, order management, procurement and supply management, demand planning, inventory management, warehousing operations, and transportation operations). It will also include an explanation of how the supply chain supports organizations' strategic and financial goals.

Supply Management & Procurement

Key elements of this track include: strategic, tactical and operational procurement; procurement organization structures; legal and regulatory considerations; the interaction of procurement organizations with the rest of the supply chain; and typical difficulties encountered in procurement processes.

Transportation Operations

Key elements of this certification track include: modes of transportation, transportation technology, company roles and operations within the transportation field, the impact of transportation on the overall economy, sustainability in transportation, and how the field is evolving to meet future needs.

Warehousing Operations

Key elements of this track include the following: the role of warehousing in the supply chain, facility configuration, storage and handling techniques, performance metrics, customer service considerations, and safety concerns across various types of distribution facilities.